

# Program: AgriBusiness eCampus



## Project Managers

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## Researchers

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### AgriBusiness eCampus Key Subject Areas

- Succession Planning and New Entrants
- Strategic and Business Planning
- Human Resources
- Domestic and Global Marketing
- Commodity Marketing

The aim is to provide further subject areas to meet industry demand.

#### Project Description:

The AgriBusiness eCampus (ABeC) is a resource centre and online training facility geared specifically towards assisting farmers in taking advantage of the many exciting changes in agriculture. It is a one-stop-shop that has practical, real-world business solutions to challenges faced by farmers today.

#### What it Provides:

- *eSchool* – interactive online courses and discussion
- *eLibrary* – a compilation of the best agribusiness resources continuously vetted by Industry experts
- *eForums* – Ask the Expert, Hot Topic and Farm Management eGroup discussion and networking opportunities
- *Seminars, Workshops, Conferences* – access to online and face-to-face networking and training opportunities

### Support Appreciated from:

- Canadian Farm Business Management Council
- Ontario Ministry of Agriculture, Food and Rural Affairs
- Ontario Federation of Agriculture
- Kemptville Alumni Association
- Ontario Cattlemen's Association
- Ontario Agricultural College Alumni
- Dairy Farmers of Ontario
- Farm Credit Canada
- Grenville Community Futures Development Corporation

The AgriBusiness eCampus logo features a stylized yellow leaf above the text 'agriBUSINESS eCampus'. Below the logo is the tagline 'Life-long learning in agribusiness management and entrepreneurship' in a smaller font.

agriBUSINESS  
eCampus

Life-long learning in agribusiness  
management and entrepreneurship

A photograph of a man and a woman standing in a field of green crops. The man is holding a laptop and pointing towards the horizon, while the woman looks on. The sky is blue with some clouds.

What is your vision?

Community Benefits Include: Providing better resources for farmers and producers

[www.agribusinessecampus.com](http://www.agribusinessecampus.com)